

## Cahill Announces Julie L. Cohen as Firm's First Chief Marketing Officer

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[Cahill Gordon & Reindel LLP](#) is pleased to announce that Julie L. Cohen has been appointed Chief Marketing Officer (CMO).

Julie ascends to this position after leading Cahill's marketing and business development functions since 2019. She is now the first person to hold the CMO title in the firm's history.

"Julie, in her more than five years of service at Cahill, has proven to be a cornerstone of support for our existing partners and the teams of laterals we continue to attract as we execute our growth strategy. She and her team have been instrumental in strengthening the firm's brand and showcasing our notable experience, elevating partners' thought leadership, and strengthening client engagement," said Herbert Washer, Cahill's Executive Committee Chair.

While maintaining its historically lean operational model, Cahill is making strategic investments in key leadership positions to support continued growth and success, having designated three first-ever C-level titles for business professionals in 2024, including Julie.

Julie L. Cohen has served as Cahill's Director of Marketing and Communications since 2019. She previously served as Vice President and Digital Marketing Lead at J.P. Morgan Chase, and, prior to that, in several marketing and business development leadership roles at other distinguished global law firms over her 20-year career. Julie holds a M.S. in Strategic Communications from Columbia University, and a B.A. from Rutgers University, *summa cum laude*.

In light of her promotion, Julie was interviewed and profiled by [Law360](#), which is available to read at the link below.